

TEN THOUSAND HOURS

MARKETING RESOURCE SHEET

How to refer to and credit the company

Gravity & Other Myths. If referring to us within a paragraph after introducing our full name, we don't mind going by GOM.

Genre/Artform

Circus & Physical Theatre

Language used in the performance

Primarily Non-Verbal Performance, English used infrequently and casually.

Description/promotional text of the performance.

(121 Words)

(730 Characters)

Everybody is a master of something.

Blink, step, jump, balance, flip, fly.

This is an ode to the countless hours needed to achieve great things.

A tribute to the dedication required to realise our physical ambitions.

An acknowledgement of the backstory that is often more spectacular than the finished product.

Eight elite acrobats investigate physical skill; how we obtain it, how we perfect it, and how it can transform our lives. Through highlighting the nuance of high-level acrobatics, audiences experience a heightened appreciation of the countless hours required to master the skills they are witnessing.

This is a love letter to our bodies and the amazing things they let us do every day.
This is an invitation to watch us work.

Creative Team Credits
(Not actual touring cast)

Created by:

Director: Lachlan Binns

Associate Director: Darcy Grant

Set & Lighting Designer: Chris Petredis

Assistant Designer: Max Mackenzie

Composer: Nick Martin, Shenzo Gregorio

Costume Designer: Olivia Zanchetta

Production Manager: Martin Schreiber

Creative Producer: Jascha Boyce

Ensemble: Jacob Randell, Alyssa Moore, Kevin Beverley, Lachlan Harper, Annalise Moore, Andre Augustus, Axl Osborne, Shani Stephens

Performed by:

The touring cast names will be available 3 months before your event.

Touring cast

The current touring ensemble cast list will be available 3 months before your event from

Belinda Respondeck - Operations Manager: belinda@gomcircus.com.au

What are GOM's website, video & social channels?

Website: <https://www.gravityandothermyths.com/>
Facebook: <https://www.facebook.com/GOMcircus>
Twitter: https://twitter.com/GOM_Circus
Instagram: <https://www.instagram.com/gomcircus/>
YouTube: <https://www.youtube.com/user/GOMcircus>

Duration of performance

60 Minutes (No Interval)

Lockout Period

No

Audience Warnings (not essential)

Haze effect and loud music used during the performance

Age suitability

All Ages (4+)

Is the performance suitable for the deaf and/or hearing impaired?

Yes. The performance includes a live soundtrack and some dialogue but can be understood and enjoyed without sound.

Date and place of premiere

February 16th 2024
Adelaide Fringe Festival, Gluttony

Sample quotes for use in promotional material.

"Once again gravity and other myths bring shock, awe, and delight."

- Glam Adelaide ★★★★★

"Jaw-dropping"

- The AU review ★★★★★

"Regular gasps and squeals of disbelief from the audience members behind me, and spontaneous applause from the audience throughout, reassure me that it is not just me who thinks some of the skills on display are unbelievable. This is an almost mind blowing level of skill on display and what can be achieved with a dedicated pursuit of perfection."

- The Clothesline ★★★★★

"The performance is a showcase of this company's talent that extends way beyond acrobatics, into visual storytelling, movement, and contemporary dance."

- Stage Whispers ★★★★★

"I would give this 10 stars if I could. An absolutely mind blowing show from this home grown Adelaide company."

- Kids In Adelaide ★★★★★

Digital files of Hero and Production images

<https://drive.google.com/drive/folders/1IAK3SfmBS52T8rYWMdRZtkLGkERss1z8?usp=sharing>

The photographer MUST be credited. Photographer credits are in the Folder or Image title.

Biographies:

All biographies can be pulled directly from the website.

Company:

<https://www.gravityandothermyths.com/about>

Cast:

<https://www.gravityandothermyths.com/our-team>

Company Headshots

<https://drive.google.com/drive/folders/1LlkrwZEwxllpnpolqvO9Dkn-lhtYbrQz?usp=sharing>

Can professional photographers take pictures of our show?

Yes, but with no flash or disturbance to the show. If organised by the host presenter, GOM would like to receive hi-res digital versions of shots taken within 1 week to use without cost or copyright restrictions.

Short trailer &
Full-Length version of work

Trailer 75s: <https://vimeo.com/906163209?share=copy>

Trailer 30s: <https://vimeo.com/906175408?share=copy>

Full Length: TBC

Sponsors/funders that need to be mentioned in credits & logos

Logos are in this folder

<https://drive.google.com/drive/folders/0BwGR1aRw1vzvMVJ3cDk5NG5iWDQ?resourcekey=0-NgrlHbbj01ThmP0ob9XMkw&usp=sharing>

RISE Fund Logo

Any version or form of the logo can be used to match your style and it must appear **FIRST**.

Arts South Australia logo

Any version or form of the logo can be used to match your style and it must appear **SECOND**.

If space permits, adjacent to the logo should read:

Gravity & Other Myths is supported as an organisation by Arts South Australia.

Creative Australia Logo

Any version or form of the logo can be used to match your style and it must appear **THIRD**.

If space permits, adjacent to the logo should read:

Ten Thousand Hours has been assisted by the Australian Government through Creative Australia, its principal arts investment and advisory body.

Chameleon Berlin

Any version or form of the logo can be used to match your style and it must appear **FOURTH**.

La Strada Graz

Any version or form of the logo can be used to match your style and it must appear **FIFTH**.

Gluttony

Any version or form of the logo can be used to match your style and it must appear **SIXTH**.

If space permits, adjacent to these logos should read:

Commissioned by Chamäleon Berlin, La Strada, Graz and Gluttony, Adelaide.

Adelaide Festival Centre Logo

Any version or form of the logo can be used to match your style and it must appear **7TH**.

If space permits, adjacent to the logo should read:

The Ten Thousand Hours creative development was supported by the Adelaide Festival Centre.

Gravity & Other Myths

If space permits, if a version of our company logo could be included it would be much appreciated.

Current Tour Schedule

Please see: <https://www.gravityandothermyths.com/schedule>

Link to reviews and interviews

<https://docs.google.com/document/d/1ohjhDiiwsjljA30-eyTYm2e0gBPqdyBhXuRI9kqJVJ4/edit?usp=sharing>

Publicity Contacts

Lachlan Binns and Jascha Boyce: marketing@gomcircus.com.au